



6 March 2009

First Wessex Housing Group strengthens its Executive team

First Wessex Housing Group has strengthened its Executive team with the appointment of Sue Daniels as Group Operations Director and Troy Henshall as Corporate Services Director.

Sue is delighted to be taking up the role as Group Operations Director for First Wessex and is looking forward to contributing to the future success of the Group where she is responsible for delivering all front line, customer-facing services within the following areas; Housing Services, Community Regeneration and Care and Support.

With over 27 years experience working within the housing service sector, including the role of Chief Housing Officer at the Royal Borough of Kensington and Chelsea in London, Sue is hoping to support the Group's staff to continue to make the difference that they are already making to the lives of its customers, stakeholders and service users.

Sue commented: "I believe that housing associations can make a major difference to both their residents and to the communities that they operate in. What excites me about First Wessex is the opportunity to join at a time when the three associations that make up the Group are coming together as one strong entity that can have a significant influence in the areas in which we are working."

Troy's previous management and consultancy roles at TC Consulting, English Churches Housing Group and Tribal Consulting will stand him in good stead for his new appointment as Corporate Services Director for First Wessex.

Overseeing Strategy and Service Improvement, Human Resources, Company Secretarial and PR and Communications, Troy is responsible for bringing a commercial focus to the issues affecting the Group and the housing sector.

Troy said: "I look forward to working with the Group on a number of projects, ensuring that our future direction is focused on our residents, embedding them at the centre of all we do and being efficient and effective as we can possibly be in our delivery."

Ends

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Notes to Editors

First Wessex Housing Group manages around 17,000 affordable homes primarily in Hampshire and with some activity in Surrey.

The group comprises Atlantic Housing Limited, First Atlantic Housing, Pavilion Housing Association, Portsmouth Housing Association, Fernhill Care Limited and Wessex Property Limited.

Portsmouth Housing Association: provides homes in Portsmouth, Fareham, Gosport and Havant. It also provides a wide range of community regeneration services across South East Hampshire.

Atlantic Housing and First Atlantic Housing: provide a full range of affordable housing including rented, supported, shared ownership and key worker housing. A large support portfolio includes housing for older people, extra-care housing, dementia care housing, housing for people with learning disabilities, people recovering from mental illness and some specialist accommodation. They cover a geographic area spanning Eastleigh, Southampton, Winchester and the New Forest.

Pavilion Housing Association: the largest provider of housing association homes for rent in the Aldershot, Farnborough, Ash and Farnham areas.

Fernhill Care: provides care services for tenants of First Wessex Housing Group and other landlords and for individuals in the community with support needs. It specialises in domiciliary, extra- and dementia care.

Wessex Property Limited: the group's in-house repairs and maintenance organisation.